



**JPMorgan Chase & Co., Invests \$25,000 to Support Bring Me A Book's
San Jose Elementary School Library Initiative**

*Library Ribbon Cutting Ceremony Commemorates JPMorgan Chase & Co., Foundation Funding
of Literacy Programs in Franklin McKinley School District*

SAN Jose, Calif., - On April 27, Bring Me A Book (BMAB) held a ribbon cutting ceremony to thank JPMorgan Chase & Co. Foundation, the nonprofit arm of JPMorgan Chase & Co., for its \$25,000 investment in Bring Me A Book's San Jose Elementary School Library Initiative. The JPMorgan Chase & Co. Foundation's mission is to be the catalyst to meaningful, positive, and sustainable change within the highest need neighborhoods and communities across the globe.

Two Bookcase Libraries were presented to the kindergarten classrooms of G.W. Hellyer Elementary School in a ribbon cutting ceremony featuring Antonio Manning, Regional Executive, West/Southwest, Global Philanthropy, JPMorgan Chase & Co., and Dr. John Porter, Superintendent, Franklin McKinley School District. The kindergarten students opened the celebration by reading aloud "*Brown Bear, Brown Bear, What Do you See?*" and presented JPMorgan Chase & Co., with thank you cards for their investment in the school's literacy programs. After cutting the ribbons off of the Bookcase Libraries, Manning read aloud "*Bunny Money*" and "*The Cat in the Hat*" to the kindergarten classes and encouraged each child to read every book in the Bookcase Library by the end of the school year.

The installation of the Bookcase Libraries is provided through a \$25,000 grant to BMAB from the JPMorgan Chase & Co., Foundation, which will place 16 kindergarten Bookcase Libraries in six Franklin McKinley schools in 2010. Each BMAB Bookcase Library features an open display bookcase filled with 30 new, hardcover, multicultural and age appropriate children's books. In addition to the new bookcases, the funding will provide First Teachers literacy workshops at each of the six schools to educate and inspire parents to read aloud with their children everyday.

"JPMorgan Chase places great value in education and will continue to invest in creative programs that keep kids engaged," said Antonio Manning, Regional Executive, West/Southwest, Global Philanthropy, JPMorgan Chase & Co.

The \$25,000 investment from JPMorgan Chase & Co., will continue the expansion of the San Jose Elementary School Library Initiative, which was first launched in 2005, to Franklin McKinley School District. With earlier funding investments from the Applied Materials Foundation, Cisco Systems, Junior League of San Jose, The Summit League, and Yahoo, BMAB has placed a Bookcase Library in every kindergarten classroom in Alum Rock Unified School District, Luther Burbank School District, and San Jose Unified School District. To date, investment funding has provided 220 Bookcase Libraries in 27 elementary schools and 80 First Teachers workshops to parents and caregivers of the children enrolled in these school sites. In 2010 BMAB will provide all kindergarten classrooms in each of the Franklin McKinley School District's 14 elementary schools, with a Bookcase Library and a First Teachers workshop for parents and caregivers of students.

"The installation of the Bookcase Libraries through a generous grant from the JPMorgan Chase Foundation supports the District's initiative to encourage every student to read 25 books or more each year," said Dr. John Porter, Superintendent, Franklin McKinley School District. "As part of the Bring Me A Book Foundation's School Library Initiative, this has helped us in making this expectation a reality for all of our students."

The Bring Me A Book Foundation® is a 501 (c) (3) award winning literacy non profit headquartered in Mountain View, CA. Bring Me A Book provides easy access to the best children's books and inspires reading aloud. Bring Me A Book places libraries of books in state funded preschools, elementary schools (K – 3rd grade) and community centers and provides a First Teachers literacy training workshop for parents, teachers and caregivers.

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