



News Release
For Immediate Release

Bring Me A Book Foundation Announces New Executive Director Terri Clark

MOUNTAIN VIEW, Calif., April 22, 2010 – Bring Me A Book Foundation announced today that Terri Clark will serve as the Foundation's new Executive Director. With over fifteen years of nonprofit and for profit leadership, Clark brings vision and experience to Bring Me A Book as it seeks to deepen the impact of its award winning, early childhood literacy programs throughout California.

"We at Bring Me a Book are thrilled to have a nonprofit leader of Terri's stature and experience lead our organization," says Bring Me A Book Board Chairman Thomas Geiser. "Terri brings to us unique vision and understanding of our mission and of new and innovative ways to carry out that mission. Her experience in developing collaborative partnerships will help us position the organization to better serve the needs of children, their parents and the communities we serve."

Since 2005, Clark served as Executive Director of the Academy of Television Arts and Sciences Foundation. She led the Foundation to new levels of success by expanding and improving the quality of existing programs such as the Fred Rogers Scholarships, Student Internship Program, the College Television Awards, and the Archive of American Television. She forged significant partnerships with Google, YouTube, PBS, and mtvU, and brought an increase in external funding to help ensure the sustainability of the Foundation in fulfilling its mission.

Prior to joining the Foundation, Clark was Executive Director of the Literacy Network of Greater Los Angeles where she oversaw day-to-day operations of a coalition of more than 250 adult, family, workplace, and children's literacy organizations. Clark was formerly the Regional Program Director for Pen Center USA West, where she planned and promoted a variety of grant-funded public programs, workshops, readings, and panels for the nonprofit writer's organization. Before beginning her career in the nonprofit sector, Clark worked for Trilogy Entertainment Group where she served as Senior Vice President of Development and managed more than fifty feature film and television projects at Columbia, Disney, FOX, MGM/USA, Spelling, Paramount, TNT, Sony, and Warner Bros.

Clark will be responsible for overseeing the day-to-day operations of Bring Me A Book, including the California Preschool Library Initiative, which seeks to place Bring Me A Book's Bookcase Library and First Teachers Programs in every state funded and Head Start classroom in California. In addition, Clark will provide leadership for the program development and fundraising efforts of the Foundations six regions: Silicon Valley, Oakland & the East Bay, Greater Sacramento Valley, San Francisco & Marin County, San Joaquin County and Southern California.

The Bring Me A Book Foundation® is a 501 (c) (3) literacy non profit headquartered in Mountain View, CA. Bring Me A Book provides easy access to the best children's books and inspires reading aloud. Founded in 1997, Bring Me A Book places bookcase libraries in state funded preschools, elementary schools (K – 3rd grade) and community centers and provides a First Teachers literacy training workshop for parents, teachers and caregivers. To date, Bring Me A Book has served over 450,000 children and families in 1,700 sites. For additional information or media inquiries please contact Erin Smith (650) 625-5000 ext 233, esmith@bringmeabook.org.

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